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FOR IMMEDIATE RELEASE

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Evergreen Acquires Former Kimberly-Clark Headquarters

Oshkosh, WI: Evergreen Retirement Community, Inc (Evergreen) is proud to announce the acquisition of 401 North Lake Street in Neenah, Wisconsin. The 43-acre site served as the corporate headquarters for Kimberly-Clark Corporation between 1956-1985 and as office space until the site closed in 2020. It is situated on Little Lake Butte de Mortes in close proximity to area parks and amenities with easy access to the Hwy 41 corridor.

“Evergreen has been exploring opportunities to expand into the Fox Valley for quite some time,” said Ken Arneson, Evergreen’s president and CEO. “With the support of the Evergreen Board of Directors, this acquisition is our opportunity to grow and serve a new community.” While plans for the existing 178,004 SF office building are still preliminary, proposed development under consideration includes independent living apartments and assisted living accommodations in the existing buildings with the addition of more independent living housing, a fitness and aquatic center and a worship and performance space.

Evergreen is currently gathering community feedback and will move forward with planning in collaboration with The Village of Fox Crossing, AG Architecture, an architectural firm based in Wauwatosa, Wisconsin, that specializes in the design of senior living and Varsity on the marketing and sales plans to ensure a successful project.

“We’re so excited to bring the Evergreen experience to the valley,” said Theresa Brockman, vice president of marketing and business development. “We know there is considerable demand as the 55+ demographic continues to grow and we’re looking forward to breathing life back into such a beautiful campus and building.”

This acquisition follows years of careful planning and collaboration with the Evergreen board and leadership team, all aimed at expanding our exceptional environments, services, and experiences to reach more seniors in the Fox Valley. With the completion of the master site plan, including the Courtyard Apartments, in 2018 and the pocket neighborhood, Linden Oaks, in 2022 this opportunity is the next step in a long history of growth and innovation

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About Evergreen

Guided by Christian ideals, Evergreen is a nonprofit 501(c)(3) that strives to provide exceptional living environments, services and experiences for people 55 and older. Evergreen is situated on 35 acres along Sawyer Creek and the beautiful Oak Savannah Woodland in the City of Oshkosh. Founded in 1965 as a ministry of the United Methodist Church, Evergreen Manor opened its doors in 1967, welcoming residents of all faiths. Today Evergreen offers a variety of residences for independent living and full range of health services: assisted living, memory care, skilled nursing care, short-term rehabilitation and in-home services as well as robust services and amenities.