



2020 Report to the Community



Since Evergreen was founded in 1967, we have lived out our commitment to serve not only the residents at Evergreen but also to serve the broader community. Our mission, “Guided by Christian ideals, we strive to provide exceptional living environments, services and experiences for people 55 years and older,” calls us to this service. “We take seriously our contributions at the local and state level as part of being true to our mission”.

As a tax exempt nonprofit organization, we provide value to the community in many different ways: by furnishing meeting space for community groups and other nonprofits, supporting community initiatives, volunteering in the community, sharing our expertise with other organizations, and granting uncompensated and benevolent care. During 2020, Evergreen’s investment of *Uncompensated and Benevolent Care* and *Community Support* totaled more than \$1,600,000. This does not include any monetary value for our *Community Involvement* programs that also have a significant impact on the community.

During the past 54 years, Evergreen has emerged as a leader in helping others to develop similar environments and cultures. Evergreen has been proud to be an organization that is committed to serving the greater needs of those we come in contact with and living out our mission to be a leader in providing a continuum of possibilities.

If you have questions or comments about this report, I invite you to contact me.

Ken Arneson
Evergreen President and CEO

Uncompensated and Benevolent Care

Uncompensated and Benevolent Care reflects charges not collected for services provided to residents unable to pay the full cost of their care and instances where third party payer(s) paid less than the full charge for the services provided. The Evergreen Foundation provides financial help for Evergreen residents who are unable to pay their full cost of care and services. Such benevolent need funds are provided by donations to the Foundation and earnings on Evergreen Foundation investments. The remaining funds are provided from other payers.

Community Support

Evergreen offers partnership, leadership and financial support for improvements and enhancements for the greater community.

Partnerships

- Fox Valley Technical College
- Learning in Retirement
- University of Wisconsin Oshkosh

Donations

- Salvation Army

Sponsorships

- Altrusa International Art in the Garden
- Christine Anne Center Men Who Cook Dinner
- Friends of the Oshkosh Parks, Inc. Fund: Celebration of Lights Senior Night
- Greater Oshkosh Economic Development Corporation
- Oshkosh Area Community Foundation Women's Fund Power of the Purse
- UW Oshkosh Nightingale Award Fund

Community Accessibility

- Maintained Sawyer Creek Shoreline and Oak Savannah, the largest wooded area within the city of Oshkosh with walking paths available to the community
- Provided free use of facilities for 14 nonprofit groups

Community Involvement

Evergreen's community involvement and willingness to share our resources and expertise demonstrate our commitment to this community and desire to respond to its needs.

Community Service

- Provided 830 hours of work experience for four student interns
- Partnered with Goodwill Industries Vocational Services to offer volunteer opportunities for adult clients to increase community involvement and gain job skills
- Provided free use of lapidary facilities to the Oshkosh Earth and Science Club which is open to the public
- Provided free use of facilities for one music recital

Cooperative Efforts with Community Organizations

- Oshkosh Area United Way
- Oshkosh Area School District
- Oshkosh Public Library
- Rise 2.0 through the Women's Fund of the Oshkosh Area Community Foundation
- Holiday Project which benefited Christine Ann Domestic Abuse Services; Oshkosh Area Community Pantry; and Salvation Army

Sharing of Expertise

- Presentations and/or consultations provided by Evergreen staff
 - UW Oshkosh Social Assistance student mock interview participant
 - UW Oshkosh Health Care student mock interview participant
 - UW Oshkosh Human Services student mock interview participant
- Evergreen staff service through involvement and leadership with local, state, national, civic, service, and professional organizations
 - American Marketing Association
 - Association of Fundraising Professionals
 - Fox Cities Habitat for Humanity
 - Fox Valley Technical College Nursing Assistant Advisory Board
 - Greater Oshkosh Economic Development Corporation Board of Directors
 - Goodwill Industries Project SEARCH Committee
 - Leading Choice Network Board of Directors
 - Leadership Oshkosh Committee Member
 - Leadership Oshkosh Steering Committee
 - Mid-Morning Kiwanis
 - Oaklawn K-Kids Parent Advisor
 - Oshkosh Area Society for Human Resource Management Programming Committee
 - Oshkosh Area Society for Human Resource Management Workforce Readiness Committee
 - Oshkosh Area United Way Campaign Coordinator
 - Oshkosh Area United Way Committee Member
 - Oshkosh Chamber of Commerce Board of Directors
 - Oshkosh Chamber of Commerce Partners in Education Program
 - Oshkosh Farmer's Market Board of Directors
 - Oshkosh Women's Fund Board of Directors through the Oshkosh Area Community Foundation
 - P.E.O. Chapter BA
 - State of Wisconsin Examining Board of Architects, Landscape Architects, Professional Engineers, Designers, and Professional Land Surveyors
 - Tempo Fox Valley
 - UW Oshkosh College of Nursing Board of Visitors
 - UW Oshkosh Human Resources Advisory Board
 - Wisconsin Health and Educational Facilities Authority
 - Women's Fund Power Team committee member